

From: Louisiana Press Association

Subject: Better Newspaper Competition, Free Circulation and Special Interest Competition, Student Newspaper Competition, Better Website Competition, and Individual Competition Results

Embargoed until 10 p.m., Saturday, April 20th

The Advocate (Baton Rouge), the *American Press* (Lake Charles), the *Tri-Parish Times & BusinessNews* (Houma), the *St. Charles Herald-Guide* (Boutte), the *L'Observateur* (LaPlace), and *The Zachary Plainsman-News* earned Newspaper of the Year honors in their respective divisions at the 133rd Annual Louisiana Press Association Convention in Baton Rouge.

The designation for the Newspaper of the Year is based on the number of points earned in the Better Newspaper Editorial Competition and the Better Newspaper Advertising Competition for 2012 with awards being given in individual contests for first, second, third places and honorable mention. The editorial contests range from news story writing to graphic design while the advertising entries were judged based on design, creativity and effectiveness. The Alabama Press Association, the Arkansas Press Association, and the Mississippi Press Association judged both competitions this year.

Seventy-four newspapers, publications, and college/university student newspapers submitted 3,561 entries.

Earning sweepstakes awards in the editorial competition were *The Advocate* (Baton Rouge), *American Press* (Lake Charles), the *Tri-Parish Times & BusinessNews* (Houma), the *Minden Press-Herald*, the *L'Observateur* (LaPlace), and the *Kentwood News-Ledger*.

Earning sweepstakes awards in the advertising competition were *The Advocate* (Baton Rouge), *American Press* (Lake Charles), the *Ruston Daily Leader*, *The Daily News* (Bogalusa), *The Plaquemines Gazette* (Belle Chasse) and *The Zachary Plainsman-News*.

Haste makes waste, especially where public dollars and political ambition are concerned. There were more questions than answers about Governor Jindal's school voucher program. The legislation was hastily thrown together in order to be implemented, so the governor, who considered himself a vice presidential prospect, could launch it before the fall presidential elections.

Despite the fact that Barbara Leader, education writer for *The News-Star* (Monroe) was writing her story from more than 200 miles from the capitol and facing attempted intimidation at every turn, she was able to overcome the roadblocks thrown her way. The stories relied on hundreds of pages of internal documents and emails released only after the newspaper filed a lawsuit disputing the "deliberative process" exemption the governor's appointed education chief had used to repeatedly deny them. In one instance, their investigation found, a small Christian school in Ruston had been approved for 315 voucher slots, the most awarded to any school, representing about \$2.7 million in public dollars. The vouchers were awarded even though the school lacked the facilities to accommodate that many students. More than one legislator said the stories were largely responsible for the Education Department tightening its rules governing vouchers.

The Advocate (Baton Rouge) and Avoyelles Publishing Company, publisher of three central Louisiana newspapers finished second and third in the competition, but Barbara Leader and the *News-Star* merited the first place award for the David-like battle they waged and won against the monolithic Goliath of state government.

2012 Better Newspaper Competition

Best Front Page

Div	Place	Newspaper	City
1	1st Place	The Times-Picayune	New Orleans
1	2nd Place	The Times	Shreveport
1	3rd Place	The Advocate	Baton Rouge
2	1st Place	The Daily Advertiser	Lafayette
2	2nd Place	The News-Star	Monroe
2	3rd Place	The Courier	Houma
2	Honorable Mention	American Press	Lake Charles
3	1st Place	Daily Comet	Thibodaux
3	2nd Place	Daily World	Opelousas
3	3rd Place	Tri-Parish Times & BusinessNews	Houma
3	3rd Place	Tri-Parish Times & BusinessNews	Houma
3	Honorable Mention	The Ruston Daily Leader	
4	1st Place	St. Charles Herald-Guide	Boutte
4	2nd Place	St. Tammany News	Covington
4	3rd Place	Minden Press-Herald	Minden
4	Honorable Mention	The Gazette	Farmerville
5	1st Place	L'Observateur	LaPlace
5	2nd Place	Southwest Daily News	Sulphur
5	3rd Place	The Eunice News	Eunice
5	Honorable Mention	West Side Journal	Port Allen
6	1st Place	The Vinton News	Vinton
6	2nd Place	Kentwood News-Ledger	Kentwood
6	3rd Place	The Bunkie Record	Bunkie
6	Honorable Mention	The Donaldsonville Chief	Donaldsonville

Best Editorial Page

Div	Place	Newspaper	City
1	1st Place	The Times	Shreveport
1	2nd Place	The Advocate	Baton Rouge
2	1st Place	The Courier	Houma
2	2nd Place	The News-Star	Monroe
2	3rd Place	American Press	Lake Charles
3	1st Place	Daily Comet	Thibodaux
3	2nd Place	Livingston Parish News	Denham Springs
3	3rd Place	Tri-Parish Times & BusinessNews	Houma
4	1st Place	Minden Press-Herald	Minden
4	2nd Place	The Ouachita Citizen	West Monroe
4	3rd Place	St. Tammany News	Covington
5	1st Place	L'Observateur	LaPlace
5	2nd Place	The Eunice News	Eunice
5	3rd Place	Madison Journal	Tallulah
6	1st Place	The Bunkie Record	Bunkie
6	2nd Place	The Zachary Plainsman-News	Zachary
6	3rd Place	Kentwood News-Ledger	Kentwood

Best Single Editorial

Div	Place	Newspaper	City	Writer
1	1st Place	The Advocate	Baton Rouge	Lanny Keller
1	2nd Place	The Advocate	Baton Rouge	Lanny Keller
1	3rd Place	The Times	Shreveport	Jeff Benson
1	Honorable Mention	The Advocate	Baton Rouge	Lanny Keller
2	1st Place	The Daily Advertiser	Lafayette	Bill Decker
2	2nd Place	American Press	Lake Charles	Ken Stickney
2	3rd Place	The Courier	Houma	Michael Gorman
2	Honorable Mention	The Town Talk	Alexandria	Paul V. Carty
3	1st Place	The Daily Iberian	New Iberia	Jeff Zeringue
3	2nd Place	The Daily Iberian	New Iberia	Jeff Zeringue
3	3rd Place	The Daily Iberian	New Iberia	Jeff Zeringue
4	1st Place	The Ouachita Citizen	West Monroe	Staff
4	2nd Place	The Ouachita Citizen	West Monroe	Staff
4	3rd Place	Gonzales Weekly Citizen	Gonzales	Lisa Yates
4	Honorable Mention	St. Tammany News	Covington	Erik Sanzenbach
5	1st Place	L'Observateur	LaPlace	David Vitrano
5	2nd Place	L'Observateur	LaPlace	David Vitrano
5	3rd Place	The Eunice News	Eunice	Jim Butler
6	1st Place	The Bunkie Record	Bunkie	Garland Forman
6	2nd Place	The Watchman	Clinton	Tabatha Alcina
6	3rd Place	The Donaldsonville Chief	Donaldsonville	DeRon Talley
6	Honorable Mention	The Bunkie Record	Bunkie	Garland Forman

Best Feature Story

Div	Place	Newspaper	City	Writer
1	1st Place	The Times-Picayune	New Orleans	Keith Spera
1	2nd Place	The Advocate	Baton Rouge	George Morris
1	3rd Place	The Advocate	Baton Rouge	Robert Stewart
2	1st Place	The News-Star	Monroe	Barbara Leader
2	2nd Place	The Courier	Houma	Eric Heisig
2	3rd Place	The Daily Advertiser	Lafayette	Megan Wyatt
2	Honorable Mention	American Press	Lake Charles	Doris Maricle
3	1st Place	Livingston Parish News	Denham Springs	Lisa Dowty
3	2nd Place	Livingston Parish News	Denham Springs	Carol Stuart
3	3rd Place	Livingston Parish News	Denham Springs	Carol Stuart
4	1st Place	The St. Bernard Voice	Arabi	Jessica Gonzalez
4	2nd Place	St. Tammany News	Covington	David Freese
4	3rd Place	The Ouachita Citizen	West Monroe	Jimmy Touchet
4	Honorable Mention	Crowley Post-Signal	Crowley	Howell Dennis
4	Honorable Mention	The Daily News	Bogalusa	Marcelle Hanemann
5	1st Place	The Plaquemines Gazette	Belle Chasse	STAFF
5	3rd Place	The Eunice News	Eunice	Todd Elliott
6	1st Place	St. Francisville Democrat	St. Francisville	Erin Foster
6	2nd Place	The Vinton News	Vinton	Marilyn Monroe
6	3rd Place	The Gueydan Journal	Gueydan	Judy LeBlanc

Best News Story

Div	Place	Newspaper	City	Writer
1	1st Place	The Times-Picayune	New Orleans	Claire Galofaro
1	2nd Place	The Advocate	Baton Rouge	Koran Addo
1	3rd Place	The Advocate	Baton Rouge	Joe Gyan Jr.
1	Honorable Mention	The Times	Shreveport	Alison Bath, Mary Nash-Wood
2	1st Place	The Daily Advertiser	Lafayette	Eric Narcisse
2	2nd Place	The Daily Advertiser	Lafayette	Claire Taylor
2	3rd Place	American Press	Lake Charles	Taylor Prejean
2	Honorable Mention	American Press	Lake Charles	Ken Stickney, Ashley Withers
2	Honorable Mention	The Town Talk	Alexandria	Leigh Guidry
3	1st Place	Daily Comet	Thibodaux	Matthew Albright
3	2nd Place	Tri-Parish Times & BusinessNews	Houma	John DeSantis
3	3rd Place	The Daily Review	Morgan City	Jean L. Kaess
3	Honorable Mention	Tri-Parish Times & BusinessNews	Houma	Mike Nixon
4	1st Place	Minden Press-Herald	Minden	Bonnie Culverhouse
4	2nd Place	St. Charles Herald-Guide	Boutte	Kyle Barnett
4	3rd Place	St. Charles Herald-Guide	Boutte	Bruce McDonald
4	Honorable Mention	Teche News	St. Martinville	Ken Grissom
4	Honorable Mention	The Pointe Coupee Banner	New Roads	Tommy Comeaux
5	1st Place	The Plaquemines Gazette	Belle Chasse	Jessica Gonzalez
5	2nd Place	Southwest Daily News	Sulphur	Heather Regan White
5	3rd Place	L'Observateur	LaPlace	David Vitrano
5	Honorable Mention	Leesville Daily Leader	Leesville	Alix Kunkle
6	1st Place	The Welsh Citizen	Welsh	Bengt Lindell
6	2nd Place	Kentwood News-Ledger	Kentwood	Cathy Chapman
6	3rd Place	The Welsh Citizen	Welsh	Bengt Lindell

Best Sports Story

Div	Place	Newspaper	City	Writer
1	1st Place	The Times	Shreveport	Jason Pugh
1	2nd Place	The Times	Shreveport	Jimmy Watson
1	3rd Place	The Advocate	Baton Rouge	Robin Fambrough
1	Honorable Mention	The Advocate	Baton Rouge	Les East
2	1st Place	American Press	Lake Charles	Jim Gazzolo
2	2nd Place	American Press	Lake Charles	Scooter Hobbs, Alex Hickey
2	3rd Place	The Daily Advertiser	Lafayette	Tim Buckley
2	Honorable Mention	The Town Talk	Alexandria	Raymond A. Partsch III
3	1st Place	The Ruston Daily Leader	Ruston	O.K. Davis
3	2nd Place	Tri-Parish Times & BusinessNews	Houma	Casey Gisclair
3	3rd Place	Tri-Parish Times & BusinessNews	Houma	Casey Gisclair
3	Honorable Mention	Livingston Parish News	Denham Springs	McHugh David
4	1st Place	Bossier Press-Tribune	Bossier City	Russell Hedges
4	2nd Place	Concordia Sentinel	Ferriday	Jake Martin
4	3rd Place	Bossier Press-Tribune	Bossier City	Russell Hedges
4	Honorable Mention	St. Charles Herald-Guide	Boutte	Jonathan Menard
5	1st Place	The Eunice News	Eunice	Tom Dodge
5	2nd Place	L'Observateur	LaPlace	Ryan Arena
5	3rd Place	Southwest Daily News	Sulphur	Rodrick Anderson
5	Honorable Mention	L'Observateur	LaPlace	Ryan Arena
6	1st Place	The Bunkie Record	Bunkie	Raymond Partsch, III
6	2nd Place	The Zachary Plainsman-News	Zachary	Stacy Gill
6	3rd Place	The Donaldsonville Chief	Donaldsonville	DeRon Talley

Best Breaking News Story

Div	Place	Newspaper	City	Writer
1	1st Place	The Times	Shreveport	Kristi Johnston
1	2nd Place	The Advocate	Baton Rouge	Faimon A. Roberts III, Steven Ward, Robert Stewart
1	3rd Place	The Advocate	Baton Rouge	Koran Addo, Mark Ballard
1	Honorable Mention	The Advocate	Baton Rouge	Kimberly Vetter, Ryan Broussard
2	1st Place	The News-Star	Monroe	Staff
2	2nd Place	American Press	Lake Charles	John Guidroz
2	3rd Place	The Courier	Houma	Katie Urbaszewski
3	1st Place	Daily Comet	Thibodaux	Matthew Albright, Katie Urbaszewski
3	2nd Place	The Daily Review	Morgan City	James A. Robichaux
3	3rd Place	The Ruston Daily Leader	Ruston	Taylor Aswell
4	1st Place	Minden Press-Herald	Minden	Jeri Bloxom
4	2nd Place	St. Tammany News	Covington	Suzanne Le Breton
4	3rd Place	Gonzales Weekly Citizen	Gonzales	Lisa Yates
5	1st Place	West Side Journal	Port Allen	Aaron Williams
5	2nd Place	Southwest Daily News	Sulphur	Marilyn Monroe
5	3rd Place	Southwest Daily News	Sulphur	Marilyn Monroe
6	1st Place	The Zachary Plainsman-News	Zachary	Stacy Gill
6	2nd Place	The Zachary Plainsman-News	Zachary	Stacy Gill
6	3rd Place	Kentwood News-Ledger	Kentwood	Cathy Chapman

Best Regular Column

Div	Place	Newspaper	City	Columnist
1	1st Place	The Advocate	Baton Rouge	Bob Anderson
1	2nd Place	The Advocate	Baton Rouge	Edward Pratt
1	3rd Place	The Advocate	Baton Rouge	Danny Heitman
2	1st Place	The Courier	Houma	Keith Magill
2	2nd Place	The Daily Advertiser	Lafayette	Herman Fuselier
2	3rd Place	American Press	Lake Charles	Ken Stickney
3	1st Place	Daily Comet	Thibodaux	Michael Gorman
3	2nd Place	The Ruston Daily Leader	Ruston	Lacey Sharp
3	3rd Place	Tri-Parish Times & BusinessNews	Houma	John DeSantis
3	Honorable Mention	The Ruston Daily Leader	Ruston	Laura Sloan
4	1st Place	Crowley Post-Signal	Crowley	Howell Dennis
4	2nd Place	The Ouachita Citizen	West Monroe	Sam Hanna Jr.
4	3rd Place	The Daily News	Bogalusa	Richard Meek
4	Honorable Mention	St. Tammany News	Covington	David Freese
4	Honorable Mention	St. Tammany News	Covington	Suzanne Le Breton
5	1st Place	The Eunice News	Eunice	Jim Butler
5	2nd Place	The Ville Platte Gazette	Ville Platte	Amanda LeJeune
5	3rd Place	Southwest Daily News	Sulphur	Brian Trahan
6	1st Place	The Welsh Citizen	Welsh	Bengt Lindell
6	2nd Place	Kentwood News-Ledger	Kentwood	Rebekah Smith
6	3rd Place	Kentwood News-Ledger	Kentwood	Michaela O'Hern
6	Honorable Mention	Kentwood News-Ledger	Kentwood	Cathy Chapman

Best Sports Column

Div	Place	Newspaper	City	Columnist
1	1st Place	The Times-Picayune	New Orleans	Jeff Duncan
1	2nd Place	The Times	Baton Rouge	Roy Lang III
1	3rd Place	The Advocate	Baton Rouge	Perryn Keys
2	1st Place	American Press	Lake Charles	Jim Gazzolo
2	2nd Place	American Press	Lake Charles	Scooter Hobbs
2	3rd Place	The Town Talk	Alexandria	Randy Benson
3	1st Place	Tri-Parish Times & BusinessNews	Houma	Casey Gisclair
3	2nd Place	The Daily Star	Hammond	John Lenz
3	3rd Place	The Ruston Daily Leader	Ruston	O.K. Davis
3	Honorable Mention	Livingston Parish News	Denham Springs	PeeWee Day
4	1st Place	The St. Bernard Voice	Arabi	Chris Holmes
4	2nd Place	Concordia Sentinel	Ferriday	Joey Martin
4	3rd Place	Gonzales Weekly Citizen	Gonzales	Kyle Riviere
5	1st Place	Leesville Daily Leader	Leesville	Alix Kunkle
5	2nd Place	L'Observateur	LaPlace	Ryan Arena
5	3rd Place	Southwest Daily News	Sulphur	Brian Trahan
6	1st Place	Kentwood News-Ledger	Kentwood	Deke Bellavia

Best Overall Sports Coverage

Div	Place	Newspaper	City
1	1st Place	The Advocate	Baton Rouge
2	1st Place	The Courier	Houma
2	2nd Place	American Press	Lake Charles
2	3rd Place	The News-Star	Monroe
2	Honorable Mention	The Daily Advertiser	Lafayette
3	1st Place	Tri-Parish Times & BusinessNews	Houma
3	2nd Place	Livingston Parish News	Denham Springs
3	3rd Place	Daily Comet	Thibodaux
4	1st Place	St. Charles Herald-Guide	Boutte
4	2nd Place	Gonzales Weekly Citizen	Gonzales
4	3rd Place	The Ouachita Citizen	West Monroe
4	Honorable Mention	St. Tammany News	Covington
5	1st Place	L'Observateur	LaPlace
5	2nd Place	Southwest Daily News	Sulphur
5	3rd Place	West Side Journal	Port Allen
6	1st Place	The Donaldsonville Chief	Donaldsonville
6	2nd Place	The Bunkie Record	Bunkie
6	3rd Place	The Caldwell Watchman	Columbia
6	Honorable Mention	Kentwood News-Ledger	Kentwood

Best Lifestyle Coverage

Div	Place	Newspaper	City
1	1st Place	The Advocate	Baton Rouge
1	2nd Place	The Times	Shreveport
2	1st Place	The Daily Advertiser	Lafayette
2	2nd Place	The Courier	Houma
2	3rd Place	The News-Star	Monroe
2	Honorable Mention	American Press	Lake Charles
3	1st Place	Tri-Parish Times & BusinessNews	Houma
3	2nd Place	Daily Comet	Thibodaux
3	3rd Place	The Ruston Daily Leader	Ruston
3	Honorable Mention	Livingston Parish News	Denham Springs
4	1st Place	St. Tammany News	Covington
4	2nd Place	Gonzales Weekly Citizen	Gonzales
4	3rd Place	Teche News	St. Martinville
5	1st Place	L'Observateur	LaPlace
5	2nd Place	West Side Journal	Port Allen
5	3rd Place	The Plaquemines Gazette	Belle Chasse
6	1st Place	Kentwood News-Ledger	Kentwood
6	2nd Place	The Zachary Plainsman-News	Zachary
6	3rd Place	The Welsh Citizen	Welsh

Best News Coverage

Div	Place	Newspaper	City
1	1st Place	The Advocate	Baton Rouge
1	2nd Place	The Times	Shreveport
2	1st Place	The Town Talk	Alexandria
2	2nd Place	The Courier	Houma
2	3rd Place	The Daily Advertiser	Lafayette
2	Honorable Mention	American Press	Lake Charles
3	1st Place	Tri-Parish Times & BusinessNews	Houma
3	2nd Place	The Daily Review	Morgan City
3	3rd Place	Daily Comet	Thibodaux
3	Honorable Mention	Livingston Parish News	Denham Springs
4	1st Place	St. Tammany News	Covington
4	2nd Place	The Daily News	Bogalusa
4	3rd Place	St. Charles Herald-Guide	Boutte
5	1st Place	West Side Journal	Port Allen
5	2nd Place	Plaquemine Post/South	Plaquemine
5	3rd Place	L'Observateur	LaPlace
5	Honorable Mention	Leesville Daily Leader	Leesville
6	1st Place	The Zachary Plainsman-News	Zachary
6	2nd Place	The Bunkie Record	Bunkie
6	3rd Place	The Welsh Citizen	Welsh
6	Honorable Mention	Kentwood News-Ledger	Kentwood

Best Continuing Coverage of a Single News Event

Div	Place	Newspaper	City	Writer(s)
1	1st Place	The Times	Shreveport	Alison Bath, Adam Duvernay
1	2nd Place	The Advocate	Baton Rouge	Joe Gyan, Charles Lussier, Bob Anderson, David Mitchell, Kari Dequine Harden. Harden, Amy Wold
1	3rd Place	The Advocate	Baton Rouge	David J. Mitchell
2	1st Place	The Daily Advertiser	Lafayette	Staff
2	2nd Place	The Courier	Houma	Nikki Buskey
2	3rd Place	The News-Star	Monroe	Barbara Leader
2	Honorable Mention	The Courier	Houma	Nikki Buskey, Cara Bayles
3	1st Place	Livingston Parish News	Denham Springs	Staff
3	2nd Place	Daily Comet	Thibodaux	Staff
3	3rd Place	Tri-Parish Times & BusinessNews	Houma	Mike Nixon, Eric Besson, John DeSantis
4	1st Place	Minden Press-Herald	Minden	Jeri Bloxom
4	2nd Place	St. Tammany News	Covington	Debbie Glover
4	3rd Place	The Ouachita Citizen	West Monroe	Michael DeVault
4	Honorable Mention	St. Tammany News	Covington	Debbie Glover
4	Honorable Mention	The Daily News	Bogalusa	Marcelle Hanemann
5	1st Place	West Side Journal	Port Allen	Emily Bell
5	2nd Place	Madison Journal	Tallulah	Kevin Pritchett
5	3rd Place	West Side Journal	Port Allen	Aaron Williams
5	Honorable Mention	L'Observateur	LaPlace	David Vitrano, Robin Shannon, Ryan Arena
6	1st Place	Kentwood News-Ledger	Kentwood	Cathy Chapman
6	2nd Place	St. Francisville Democrat	St. Francisville	Erin Foster
6	3rd Place	The Bunkie Record	Bunkie	Garland Forman, Staff
6	Honorable Mention	The Caldwell Watchman	Columbia	Randy Braddock

Best Investigative Reporting

Div	Place	Newspaper	City	Writer(s)
1	1st Place	The Times-Picayune	New Orleans	Cindy Chang
1	2nd Place	The Times	Shreveport	Alison Bath
1	3rd Place	The Advocate	Baton Rouge	Rebekah Allen
2	1st Place	The Courier	Houma	Robert Zullo
2	2nd Place	The Daily Advertiser	Lafayette	Claire Taylor
2	3rd Place	The Courier	Houma	Katie Urbaszewski
2	Honorable Mention	American Press	Lake Charles	Ashley Withers
3	1st Place	Daily Comet	Thibodaux	Cara Bayles
3	2nd Place	Livingston Parish News	Denham Springs	Alice Dowty
3	3rd Place	Daily Comet	Thibodaux	Xerxes Wilson
4	1st Place	St. Tammany News	Covington	David Freese
6	1st Place	Kentwood News-Ledger	Kentwood	Cathy Chapman
6	2nd Place	St. Francisville Democrat	St. Francisville	Erin Foster

Best Story Generated by Public Notice

Div	Place	Newspaper	City	Writer
1	1st Place	The Advocate	Baton Rouge	Rebekah Allen
1	2nd Place	The Advocate	Baton Rouge	Bill Lodge
1	3rd Place	The Advocate	Baton Rouge	Marsha Shuler
3	1st Place	The Daily Iberian	New Iberia	Matthew Beaton
3	2nd Place	The Ruston Daily Leader	Ruston	Laura Sloan
3	3rd Place	Livingston Parish News	Denham Springs	Alice Dowty
5	1st Place	The Plaquemines Gazette	Belle Chasse	Jessica Gonzalez

Most Effective Use of Graphic Design on a Single Page

Div	Place	Newspaper	City	Designer(s)
1	1st Place	The Times	Shreveport	David Wright
1	2nd Place	The Advocate	Baton Rouge	Leila Pitchford-English
1	3rd Place	The Advocate	Baton Rouge	Jay Martin
1	Honorable Mention	The Times	Shreveport	David Wright
2	1st Place	The News-Star	Monroe	Scott Lester
2	2nd Place	American Press	Lake Charles	Donna Price
2	3rd Place	The Courier	Houma	Lindsay Guidry
2	Honorable Mention	American Press	Lake Charles	Donna Price
2	Honorable Mention	The Courier	Houma	Lauren Cenac
3	1st Place	Tri-Parish Times & BusinessNews	Houma	Alyson Showalter, Shell Armstrong
3	2nd Place	Tri-Parish Times & BusinessNews	Houma	Alyson Showalter, Casey Gisclair
3	3rd Place	Tri-Parish Times & BusinessNews	Houma	Alyson Showalter, Casey Gisclair
3	Honorable Mention	Livingston Parish News	Denham Springs	Paul Hatton
4	1st Place	Teche News	St. Martinville	Mark DeVillier
4	2nd Place	Teche News	St. Martinville	Mark DeVillier
4	3rd Place	Teche News	St. Martinville	Mark DeVillier
4	Honorable Mention	Gonzales Weekly Citizen	Gonzales	Aanifa LeBlanc
5	1st Place	The Plaquemines Gazette	Belle Chasse	Brandi Rollo
5	2nd Place	West Side Journal	Port Allen	Aaron Williams
5	3rd Place	Southwest Daily News	Sulphur	Brian Trahan
5	Honorable Mention	The Plaquemines Gazette	Belle Chasse	Terri Sercovich
6	1st Place	The Watchman	Clinton	Tabatha Alcina
6	2nd Place	St. Francisville Democrat	St. Francisville	Erin Foster
6	3rd Place	The Donaldsonville Chief	Donaldsonville	Aanifa LeBlanc

Best Headline

Div	Place	Newspaper	City	Writer
1	1st Place	The Advocate	Baton Rouge	Phil Womack
1	2nd Place	The Advocate	Baton Rouge	Bill Sierichs
1	3rd Place	The Advocate	Baton Rouge	Leila Pitchford-English
2	1st Place	The Courier	Houma	Jessica St. Ama
2	2nd Place	The Courier	Houma	Keith Magill
2	3rd Place	The Daily Advertiser	Lafayette	Kristin Askelson
2	Honorable Mention	American Press	Lake Charles	Crystal Stevenson
2	Honorable Mention	The News-Star	Monroe	Stacey Henson
3	1st Place	The Daily Review	Morgan City	Geoffrey Stoute
3	2nd Place	Tri-Parish Times & BusinessNews	Houma	Shell Armstrong
3	3rd Place	Livingston Parish News	Denham Springs	Mike Dowty
3	Honorable Mention	The Ruston Daily Leader	Ruston	Laura Sloan
4	1st Place	The Daily News	Bogalusa	Marcelle Hanemann
4	2nd Place	Minden Press-Herald	Minden	Bonnie Culverhouse
4	3rd Place	Minden Press-Herald	Minden	Bonnie Culverhouse
4	Honorable Mention	St. Charles Herald-Guide	Boutte	Jonathan Menard
5	1st Place	The Ponchatoula Times	Ponchatoula	Brooks OConnor
5	2nd Place	L'Observateur	LaPlace	David Vitrano
5	3rd Place	Southwest Daily News	Sulphur	Brian Trahan
6	1st Place	Kentwood News-Ledger	Kentwood	Cathy Chapman
6	2nd Place	The Bunkie Record	Bunkie	Garland Forman
6	3rd Place	The Zachary Plainsman-News	Zachary	Stacy Gill

Best News Photo

Div	Place	Newspaper	City	Photographer
1	1st Place	The Advocate	Baton Rouge	Adam Lau
1	2nd Place	The Times-Picayune	New Orleans	Michael Democker
1	3rd Place	The Advocate	Baton Rouge	Scott Threlkeld
1	Honorable Mention	The Times-Picayune	New Orleans	David Grunfeld
2	1st Place	The Daily Advertiser	Lafayette	Leslie Westbrook
2	2nd Place	The News-Star	Monroe	Arelly D. Castillo
2	3rd Place	The News-Star	Monroe	Greg Hilburn
2	Honorable Mention	American Press	Lake Charles	Karen Wink
2	Honorable Mention	The Courier	Houma	Chris Heller
3	1st Place	The Daily Review	Morgan City	Courtney Darce
3	2nd Place	The Daily Review	Morgan City	Courtney Darce
3	3rd Place	Daily World	Opelousas	Freddie Herpin
3	Honorable Mention	The Daily Review	Morgan City	Michelle Blanc
4	1st Place	The St. Bernard Voice	Arabi	Terri Sercovich
4	2nd Place	St. Tammany News	Covington	Debbie Glover
4	3rd Place	Teche News	St. Martinville	Sally Angelle
4	Honorable Mention	St. Tammany News	Covington	Suzanne Le Breton
5	1st Place	L'Observateur	LaPlace	Robin Shannon
5	2nd Place	Southwest Daily News	Sulphur	Rodrick Anderson
5	3rd Place	West Side Journal	Port Allen	Aaron Williams
5	Honorable Mention	West Side Journal	Port Allen	Aaron Williams
6	1st Place	The Vinton News	Vinton	Marilyn Monroe
6	2nd Place	The Zachary Plainsman-News	Zachary	Stacy Gill
6	3rd Place	Kentwood News-Ledger	Kentwood	Cathy Chapman
6	Honorable Mention	St. Francisville Democrat	St. Francisville	Erin Foster

Best Feature Photo

Div	Place	Newspaper	City	Photographer
1	1st Place	The Times-Picayune	New Orleans	Ted Jackson
1	2nd Place	The Times-Picayune	New Orleans	Ted Jackson
1	3rd Place	The Advocate	Baton Rouge	Travis Spradling
1	Honorable Mention	The Times-Picayune	New Orleans	Brett Duke
2	1st Place	The News-Star	Monroe	Margaret Croft
2	2nd Place	American Press	Lake Charles	Karen Wink
2	3rd Place	The News-Star	Monroe	Dacia Idom
2	Honorable Mention	American Press	Lake Charles	Pankaj Khadka
2	Honorable Mention	The News-Star	Monroe	Margaret Croft
3	1st Place	The Daily Review	Morgan City	Harlan Kirgan
3	2nd Place	Tri-Parish Times & BusinessNews	Houma	Claudette Olivier
3	3rd Place	The Daily Iberian	New Iberia	Lee Ball
3	Honorable Mention	The Daily Review	Morgan City	Diane Miller Fears
4	1st Place	St. Tammany News	Covington	David Freese
4	2nd Place	Minden Press-Herald	Minden	Sandra Samuel
4	3rd Place	The Pointe Coupee Banner	New Roads	Tommy Comeaux
5	1st Place	The Ville Platte Gazette	Ville Platte	Bruce Campbell
5	2nd Place	West Side Journal	Port Allen	Aaron Williams
5	3rd Place	Leesville Daily Leader	Leesville	Alix Kunkle
5	Honorable Mention	L'Observateur	LaPlace	David Vitrano
6	1st Place	The Gueydan Journal	Gueydan	Judy LeBlanc
6	2nd Place	The Welsh Citizen	Welsh	Bengt Lindell
6	3rd Place	The St. Helena Echo	Greensburg	Stephanie Warren

Best Sports Photo

Div	Place	Newspaper	City	Photographer
1	1st Place	The Advocate	Baton Rouge	Bill Feig
1	2nd Place	The Advocate	Baton Rouge	Travis Spradling
1	3rd Place	The Advocate	Baton Rouge	Adam Lau
1	Honorable Mention	The Times-Picayune	New Orleans	Chris Granger
2	1st Place	American Press	Lake Charles	Rick Hickman
2	2nd Place	American Press	Lake Charles	Rick Hickman
2	3rd Place	American Press	Lake Charles	Karen Wink
2	Honorable Mention	The Courier	Houma	Michael Conti
3	1st Place	Livingston Parish News	Denham Springs	David Normand
3	2nd Place	The Daily Iberian	New Iberia	Lee Ball
3	3rd Place	Livingston Parish News	Denham Springs	David Normand
3	Honorable Mention	Tri-Parish Times & BusinessNews	Houma	Casey Gisclair
4	1st Place	St. Charles Herald-Guide	Boutte	Jonathan Menard
4	2nd Place	St. Charles Herald-Guide	Boutte	Jonathan Menard
4	3rd Place	The Gazette	Farmerville	Melissa Leporati
4	Honorable Mention	St. Tammany News	Covington	Joey Michel
5	1st Place	The Plaquemines Gazette	Belle Chasse	Chris Holmes
5	2nd Place	Southwest Daily News	Sulphur	Rodrick Anderson
5	3rd Place	The Eunice News	Eunice	Tom Dodge
5	Honorable Mention	Southwest Daily News	Sulphur	Rodrick Anderson
6	1st Place	The Zachary Plainsman-News	Zachary	Stacy Gill
6	2nd Place	The Bunkie Record	Bunkie	Amy Chenevert
6	3rd Place	The Zachary Plainsman-News	Zachary	Stacy Gill
6	Honorable Mention	St. Francisville Democrat	St. Francisville	Erin Foster

Best Photo Package

Div	Place	Newspaper	City	Photographer(s)
1	1st Place	The Advocate	Baton Rouge	Staff
2	1st Place	The Town Talk	Alexandria	Tia Owens-Powers
2	2nd Place	American Press	Lake Charles	Karen Wink
2	3rd Place	The News-Star	Monroe	Ben Corda, Margaret Croft
2	Honorable Mention	American Press	Lake Charles	Karen Wink
3	1st Place	Tri-Parish Times & BusinessNews	Houma	Staff
3	2nd Place	The Ruston Daily Leader	Ruston	Taylor Aswell, Laura Sloan
3	3rd Place	Livingston Parish News	Denham Springs	David Normand, Staff
4	1st Place	The St. Bernard Voice	Arabi	Jessica Gonzalez
4	2nd Place	St. Tammany News	Covington	David Freese
4	3rd Place	Minden Press-Herald	Minden	Sandra Samuel
4	Honorable Mention	St. Tammany News	Covington	David Freese
5	1st Place	Southwest Daily News	Sulphur	Rodrick Anderson, Marilyn Monroe
5	2nd Place	The Plaquemines Gazette	Belle Chasse	Jessica Gonzalez, Terri Sercovich
5	3rd Place	West Side Journal	Port Allen	Aaron Williams
5	Honorable Mention	Plaquemine Post/South	Plaquemine	Peter Silas Pasqua
6	1st Place	Kentwood News-Ledger	Kentwood	Cathy Chapman
6	2nd Place	The Bunkie Record	Bunkie	Staff
6	3rd Place	St. Francisville Democrat	St. Francisville	Erin Foster
6	Honorable Mention	The Bunkie Record	Bunkie	Tiffany Trichell

Best Special Section-Editorial

Div	Place	Newspaper	City
1	1st Place	The Advocate	Baton Rouge
2	1st Place	The News-Star	Monroe
2	2nd Place	The Courier	Houma
2	3rd Place	The News-Star	Monroe
2	Honorable Mention	The News-Star	Monroe
3	1st Place	The Ruston Daily Leader	Ruston
3	2nd Place	Daily Comet	Thibodaux
3	3rd Place	Tri-Parish Times & BusinessNews	Houma
4	1st Place	St. Tammany News	Covington
4	2nd Place	The Ouachita Citizen	West Monroe
4	3rd Place	The Gazette	Farmerville
4	Honorable Mention	St. Tammany News	Covington
5	1st Place	L'Observateur	LaPlace
5	2nd Place	L'Observateur	LaPlace
5	3rd Place	Southwest Daily News	Sulphur
5	Honorable Mention	L'Observateur	LaPlace
6	1st Place	St. Francisville Democrat	St. Francisville
6	2nd Place	The St. Helena Echo	Greensburg
6	3rd Place	St. Francisville Democrat	St. Francisville

Community Service

Div	Place	Newspaper	City
A	1st Place	The Advocate	Baton Rouge
A	2nd Place	The Ruston Daily Leader	Ruston
A	3rd Place	The Daily Advertiser	Lafayette
A	Honorable Mention	The Times	Shreveport
B	1st Place	Gonzales Weekly Citizen	Gonzales
B	2nd Place	West Side Journal	Port Allen
B	3rd Place	The Bunkie Record	Bunkie

Freedom of Information

Place	Newspaper	City
1st Place	The News-Star	Monroe
2nd Place	The Advocate	Baton Rouge
3rd Place	The Bunkie Record	Bunkie

General Excellence

Div	Place	Newspaper	City
1	1st Place	The Advocate	Baton Rouge
2	1st Place	The Daily Advertiser	Lafayette
2	2nd Place	The News-Star	Monroe
2	3rd Place	American Press	Lake Charles
2	Honorable Mention	The Courier	Houma
3	1st Place	Livingston Parish News	Denham Springs
3	2nd Place	Daily Comet	Thibodaux
3	3rd Place	Tri-Parish Times & BusinessNews	Houma
3	Honorable Mention	The Ruston Daily Leader	Ruston
4	1st Place	St. Charles Herald-Guide	Boutte
4	2nd Place	Gonzales Weekly Citizen	Gonzales
4	3rd Place	St. Tammany News	Covington
4	Honorable Mention	The Daily News	Bogalusa
5	1st Place	L'Observateur	LaPlace
5	2nd Place	The Plaquemines Gazette	Belle Chasse
5	3rd Place	West Side Journal	Port Allen
5	Honorable Mention	Southwest Daily News	Sulphur
5	Honorable Mention	The Eunice News	Eunice
6	1st Place	Kentwood News-Ledger	Kentwood
6	2nd Place	The Watchman	Clinton
6	3rd Place	The Zachary Plainsman-News	Zachary

Staff Generated - Black & White

Div	Place	Newspaper	City	Designer(s)
1	1st Place	The Advocate	Baton Rouge	Van Fuller, Janet Fuller
2	1st Place	The Town Talk	Alexandria	Staff
2	2nd Place	The Courier	Houma	Lisa Hebert
2	3rd Place	The News-Star	Monroe	Staff
3	1st Place	The Ruston Daily Leader	Ruston	Will Avery, Staff
3	2nd Place	Tri-Parish Times & BusinessNews	Houma	Alyson Showalter
3	3rd Place	The Ruston Daily Leader	Ruston	Robyn St.Andre, Will Avery
4	1st Place	Teche News	St. Martinville	Mark DeVillier
4	2nd Place	Crowley Post-Signal	Crowley	Angie Longon, Pam Venissat
4	3rd Place	St. Charles Herald-Guide	Boutte	Alissa Zeringue
5	1st Place	Plaquemine Post/South	Plaquemine	Rodney Gascon
5	2nd Place	West Carroll Gazette	Oak Grove	Jessica Townsend
5	3rd Place	Plaquemine Post/South	Plaquemine	Sabrina Linton
6	1st Place	Amite Tangi-Digest	Amite	Virgil Howell
6	2nd Place	The Oakdale Journal	Oakdale	Amanda LeJeune
6	3rd Place	St. Francisville Democrat	St. Francisville	Kristi Lynch

Staff Generated – Color

Div	Place	Newspaper	City	Designer(s)
1	1st Place	The Times-Picayune	New Orleans	Jeanne Woods
1	2nd Place	The Advocate	Baton Rouge	Tim Elsea
1	3rd Place	The Advocate	Baton Rouge	Tim Elsea
2	1st Place	The Courier	Houma	Shaun Hebert
2	2nd Place	The News-Star	Monroe	Staff
2	3rd Place	American Press	Lake Charles	Earl Vital
2	Honorable Mention	The News-Star	Monroe	Staff
3	1st Place	The Ruston Daily Leader	Ruston	Adam Hohlt, Will Avery
3	2nd Place	Tri-Parish Times & BusinessNews	Houma	Alyson Showalter
3	3rd Place	Livingston Parish News	Denham Springs	Paul Hatton
4	1st Place	The Daily News	Bogalusa	Kim Gerald
4	2nd Place	Teche News	St. Martinville	Kristy Bourque
4	3rd Place	Teche News	St. Martinville	Mark DeVillier
4	Honorable Mention	St. Charles Herald-Guide	Boutte	Alissa Zeringue
5	1st Place	L'Observateur	LaPlace	Rhett Triche
5	2nd Place	The Plaquemines Gazette	Belle Chasse	Terri Sercovich
5	3rd Place	The Plaquemines Gazette	Belle Chasse	Terri Sercovich, Brandi Rollo
5	Honorable Mention	The Ville Platte Gazette	Ville Platte	Kathy Longino, Monique Fontenot
6	1st Place	The Zachary Plainsman-News	Zachary	Kristi Lynch
6	2nd Place	The Zachary Plainsman-News	Zachary	Wendy Pate, Kristi Lynch
6	3rd Place	St.Francisville Democrat	St. Francisville	Kristi Lynch, Wendy Pate

Best Ad Campaign

Div	Place	Newspaper	City	Designer(s)
1	1st Place	The Advocate	Baton Rouge	Tim Elsea
1	2nd Place	The Advocate	Baton Rouge	Tim Elsea
1	3rd Place	The Advocate	Baton Rouge	Tim Elsea
2	1st Place	The News-Star	Monroe	Staff
2	2nd Place	The News-Star	Monroe	Staff
2	3rd Place	American Press	Lake Charles	Staff
3	1st Place	Livingston Parish News	Denham Springs	Paul Hatton
3	2nd Place	Tri-Parish Times & BusinessNews	Houma	Alyson Showalter
3	3rd Place	The Ruston Daily Leader	Ruston	Adam Hohlt, Will Avery
4	1st Place	Teche News	St. Martinville	Mark DeVillier
4	2nd Place	The Ouachita Citizen	West Monroe	Barbara Jackson
4	3rd Place	Minden Press-Herald	Minden	Karen Kirkley
4	Honorable Mention	The Daily News	Bogalusa	Kim Gerald
5	1st Place	Richland Beacon-News	Rayville	Staff
5	2nd Place	Plaquemine Post/South	Plaquemine	Sabrina Linton, Rodney Gascon
5	3rd Place	Plaquemine Post/South	Plaquemine	Sabrina Linton, Crystal Barrett
5	Honorable Mention	Plaquemine Post/South	Plaquemine	Staff
6	1st Place	Amite Tangi-Digest	Amite	Virgil Howell
6	2nd Place	St.Francisville Democrat	St. Francisville	Kristi Lynch, Wendy Pate
6	3rd Place	The Zachary Plainsman-News	Zachary	Kristi Lynch

In-Paper Promotion

Div	Place	Newspaper	City	Designer(s)
1	1st Place	The Advocate	Baton Rouge	Linda Wunstel, Kayla Wernet
1	2nd Place	The Advocate	Baton Rouge	Charlene Robert, Stan Taylor
1	3rd Place	The Advocate	Baton Rouge	Charlene Robert, Stan Taylor
2	1st Place	The Town Talk	Alexandria	Amanda Guillott
2	2nd Place	American Press	Lake Charles	Brittani Welch
2	3rd Place	The Courier	Houma	Lisa Hebert
3	1st Place	Livingston Parish News	Denham Springs	Paul Hatton
3	2nd Place	Tri-Parish Times & BusinessNews	Houma	Alyson Showalter
3	3rd Place	The Ruston Daily Leader	Ruston	Will Avery
3	Honorable Mention	Livingston Parish News	Denham Springs	Ashleigh David
4	1st Place	St. Charles Herald-Guide	Boutte	Alissa Zeringue
4	2nd Place	St. Charles Herald-Guide	Boutte	Alissa Zeringue
4	3rd Place	Teche News	St. Martinville	Mark DeVillier
4	Honorable Mention	Teche News	St. Martinville	Mark DeVillier
5	1st Place	Plaquemine Post/South	Plaquemine	Sabrina Linton
5	2nd Place	Plaquemine Post/South	Plaquemine	Penny Martinez
5	3rd Place	West Side Journal	Port Allen	Cole Williams
5	Honorable Mention	West Side Journal	Port Allen	Cole Williams
6	1st Place	The Watchman	Clinton	Kristi Lynch, Wendy Pate
6	2nd Place	The Zachary Plainsman-News	Zachary	Kristi Lynch
6	3rd Place	Amite Tangi-Digest	Amite	Virgil Howell

Multiple Advertiser Page

Div	Place	Newspaper	City	Designer(s)
1	1st Place	The Advocate	Baton Rouge	Staff
1	2nd Place	The Times-Picayune	New Orleans	Staff
1	3rd Place	The Times-Picayune	New Orleans	Ellen Comisky, Staff
2	1st Place	The News-Star	Monroe	Staff
2	2nd Place	The Town Talk	Alexandria	Staff
2	3rd Place	American Press	Lake Charles	Monica Byrne
3	1st Place	Tri-Parish Times & BusinessNews	Houma	Alyson Showalter
3	2nd Place	The Ruston Daily Leader	Ruston	Will Avery, Staff
3	3rd Place	The Ruston Daily Leader	Ruston	Will Avery, Staff
4	1st Place	Crowley Post-Signal	Crowley	Alicia Huesers, Pam Venissat
4	2nd Place	The Daily News	Bogalusa	Kim Gerald
4	3rd Place	The Daily News	Bogalusa	Kim Gerald
5	1st Place	L'Observateur	LaPlace	Rhett Triche
5	2nd Place	L'Observateur	LaPlace	Rhett Triche
5	3rd Place	Plaquemine Post/South	Plaquemine	Rodney Gascon, Sasha Savoy
6	1st Place	The St. Helena Echo	Greensburg	Virgil Howell
6	2nd Place	Kinder Courier-News	Kinder	Amanda LeJeune, Lea Campbell
6	3rd Place	The St. Helena Echo	Greensburg	Virgil Howell

Best Self-Promotion (outside of print)

Div	Place	Newspaper	City	Designer(s)
1	1st Place	The Advocate	Baton Rouge	Linda Wunstel, Stan Taylor
2	1st Place	American Press	Lake Charles	Maria Johnson
3	1st Place	Livingston Parish News	Denham Springs	Paul Hatton
3	2nd Place	The Ruston Daily Leader	Ruston	Caskey Schexnyder, Staff
3	3rd Place	The Ruston Daily Leader	Ruston	Rick Hohlt
4	1st Place	The St. Bernard Voice	Arabi	Staff
4	2nd Place	The Daily News	Bogalusa	Staff
4	3rd Place	The Daily News	Bogalusa	Staff
5	1st Place	The Plaquemines Gazette	Belle Chasse	Staff
6	1st Place	The Zachary Plainsman-News	Zachary	Staff
6	2nd Place	St. Francisville Democrat	St. Francisville	Staff

Best Classified Section or Page

Div	Place	Newspaper	City
1	1st Place	The Times-Picayune	New Orleans
1	2nd Place	The Advocate	Baton Rouge
2	1st Place	American Press	Lake Charles
2	2nd Place	The Town Talk	Alexandria
2	3rd Place	The News-Star	Monroe
3	1st Place	Livingston Parish News	Denham Springs
3	2nd Place	Tri-Parish Times & BusinessNews	Houma
3	3rd Place	The Ruston Daily Leader	Ruston
4	1st Place	Minden Press-Herald	Minden
4	2nd Place	The Daily News	Bogalusa
4	3rd Place	Crowley Post-Signal	Crowley
5	1st Place	L'Observateur	LaPlace
5	2nd Place	Plaquemine Post/South	Plaquemine
5	3rd Place	The Plaquemines Gazette	Belle Chasse
6	1st Place	The Bunkie Record	Bunkie

Best Services Ad - Non Retail

Div	Place	Newspaper	City	Designer(s)
1	1st Place	The Times-Picayune	New Orleans	Allison Shaw
1	2nd Place	The Times-Picayune	New Orleans	Maria Pierre
1	3rd Place	The Advocate	Baton Rouge	Julyn Duke
1	Honorable Mention	The Times-Picayune	New Orleans	David Rawls
2	1st Place	The Courier	Houma	Liz Arceneaux
2	2nd Place	American Press	Lake Charles	Maria Johnson
2	3rd Place	American Press	Lake Charles	Maria Johnson
3	1st Place	Livingston Parish News	Denham Springs	Paul Hatton
3	2nd Place	Daily Comet	Thibodaux	Lisa Hebert
3	3rd Place	The Ruston Daily Leader	Ruston	Will Avery, Adam Hohlt
3	Honorable Mention	Daily Comet	Thibodaux	Lisa Hebert
4	1st Place	The St. Bernard Voice	Arabi	Brandi Rollo
4	2nd Place	The Pointe Coupee Banner	New Roads	Tiffany Reed
4	3rd Place	Minden Press-Herald	Minden	Karen Kirkley
5	1st Place	The Plaquemines Gazette	Belle Chasse	Terri Sercovich
5	2nd Place	Plaquemine Post/South	Plaquemine	Sabrina Linton
5	3rd Place	L'Observateur	LaPlace	Rhett Triche
6	1st Place	Kentwood News-Ledger	Kentwood	Virgil Howell
6	2nd Place	The Watchman	Clinton	Tabatha Alcina
6	3rd Place	The Watchman	Clinton	Kristi Lynch

Best Success Story of An Ad

Div	Place	Newspaper	City	Designer(s)
1	1st Place	The Advocate	Baton Rouge	Staff
4	1st Place	The Daily News	Bogalusa	Kim Gerald
6	1st Place	The Watchman	Clinton	Wendy Pate, Kristi Lynch

Best Retailer Ad

Div	Place	Newspaper	City	Designer(s)
1	1st Place	The Times-Picayune	New Orleans	Ellen Comisky
1	2nd Place	The Advocate	Baton Rouge	Naoma McManus
1	3rd Place	The Times-Picayune	New Orleans	Judy Galloway
2	1st Place	American Press	Lake Charles	Earl Vital
2	2nd Place	American Press	Lake Charles	Maria Johnson
2	3rd Place	The News-Star	Monroe	Staff
3	1st Place	Livingston Parish News	Denham Springs	Paul Hatton
3	2nd Place	The Ruston Daily Leader	Ruston	Robyn St.Andre, Will Avery
3	3rd Place	Livingston Parish News	Denham Springs	Paul Hatton
4	1st Place	Teche News	St. Martinville	Kristy Bourque
4	2nd Place	The Gazette	Farmerville	Tiffany Lary
4	3rd Place	Crowley Post-Signal	Crowley	Janet Doucet, Pam Venissat
4	Honorable Mention	St. Tammany News	Covington	Sheila Allemand
5	1st Place	The Ville Platte Gazette	Ville Platte	Kathy Longino
5	2nd Place	The Plaquemines Gazette	Belle Chasse	Terri Sercovich
5	3rd Place	The Ville Platte Gazette	Ville Platte	Kathy Longino, Monique Fontenot
6	1st Place	The Zachary Plainsman-News	Zachary	Kristi Lynch
6	2nd Place	The Zachary Plainsman-News	Zachary	Kristi Lynch
6	3rd Place	St. Francisville Democrat	St. Francisville	Kristi Lynch

Best Non-Traditional Use of Space Ad

Div	Place	Newspaper	City	Designer(s)
2	1st Place	American Press	Lake Charles	Monica Byrne
2	2nd Place	The News-Star	Monroe	Staff
2	3rd Place	The News-Star	Monroe	Staff
3	1st Place	The Ruston Daily Leader	Ruston	Adam Hohlt, Staff
3	2nd Place	The Ruston Daily Leader	Ruston	Robyn St.Andre, Jeanie McCartney
3	3rd Place	The Ruston Daily Leader	Ruston	Adam Hohlt, Will Avery
4	1st Place	The Daily News	Bogalusa	Kim Gerald
4	2nd Place	St. Tammany News	Covington	Sheila Allemand
4	3rd Place	Crowley Post-Signal	Crowley	Janet Doucet, Pam Venissat
4	Honorable Mention	The Daily News	Bogalusa	Kim Gerald
5	1st Place	Richland Beacon-News	Rayville	Staff
5	2nd Place	Richland Beacon-News	Rayville	Staff
6	1st Place	The Zachary Plainsman-News	Zachary	Kristi Lynch, Wendy Pate
6	2nd Place	St. Francisville Democrat	St. Francisville	Kristi Lynch
6	3rd Place	The Zachary Plainsman-News	Zachary	Kristi Lynch, Wendy Pate

Best Special Section- Advertising

Div	Place	Newspaper	City
1	1st Place	The Advocate	Baton Rouge
1	2nd Place	The Advocate	Baton Rouge
1	3rd Place	The Times-Picayune	New Orleans
2	1st Place	The News-Star	Monroe
2	2nd Place	The News-Star	Monroe
2	3rd Place	The Courier	Houma
3	1st Place	Tri-Parish Times & BusinessNews	Houma
3	2nd Place	Tri-Parish Times & BusinessNews	Houma
3	3rd Place	The Ruston Daily Leader	Ruston
4	1st Place	Crowley Post-Signal	Crowley
4	2nd Place	Teche News	St. Martinville
4	3rd Place	The Gazette	Farmerville
4	Honorable Mention	The Daily News	Bogalusa
5	1st Place	The Plaquemines Gazette	Belle Chasse
5	2nd Place	West Side Journal	Port Allen
5	3rd Place	L'Observateur	LaPlace
5	Honorable Mention	L'Observateur	LaPlace
6	1st Place	St. Francisville Democrat	St. Francisville
6	2nd Place	The Gueydan Journal	Gueydan
6	3rd Place	The Bunkie Record	Bunkie
6	Honorable Mention	The Caldwell Watchman	Columbia

Editorial Sweepstakes

Div	Newspaper	City
1	The Advocate	Baton Rouge
2	American Press	Lake Charles
3	Tri-Parish Times & BusinessNews	Houma
4	Minden Press-Herald	Minden
5	L'Observateur	LaPlace
6	Kentwood News-Ledger	Kentwood

Advertising Sweepstakes

Div	Newspaper	City
1	The Advocate	Baton Rouge
2	American Press	Lake Charles
3	The Ruston Daily Leader	Ruston
4	The Daily News	Bogalusa
5	The Plaquemines Gazette	Belle Chasse
6	The Zachary Plainsman-News	Zachary

Newspaper of the Year

Div	Newspaper	City
1	The Advocate	Baton Rouge
2	American Press	Lake Charles
3	Tri-Parish Times & BusinessNews	Houma
4	St. Charles Herald-Guide	Boutte
5	L'Observateur	LaPlace
6	The Zachary Plainsman-News	Zachary

2012 Special Interest and Free Publication Competition

Best Front Page

Div	Place	Publication	City
7	1st Place	PoV Magazine	Houma
7	2nd Place	Gambit	New Orleans
7	3rd Place	Acadiana LifeStyle	New Iberia
7	Honorable Mention	Thrive Magazine	Lake Charles
8	1st Place	Capital City News	Baton Rouge
8	2nd Place	Central City News	Baton Rouge

Best Feature Story

7	1st Place	PoV Magazine	Houma	Katie Portier
7	2nd Place	PoV Magazine	Houma	Terry Trahan Jr.
7	3rd Place	Thrive Magazine	Lake Charles	Erin Kelly, Shonda Manuel
7	Honorable Mention	PoV Magazine	Houma	Terry Trahan Jr.
8	1st Place	The Slidell Independent	Slidell	Kevin Chiri
8	2nd Place	The Guardian	Fort Polk	Chuck Cannon
8	3rd Place	The Slidell Independent	Slidell	Kevin Chiri
8	Honorable Mention	The Guardian	Fort Polk	Rachel Reischling

Best News Story

Div	Place	Publication	City	Writer(s)
7	1st Place	Thrive Magazine	Lake Charles	Brett Downer, Barbara VanGossen
7	2nd Place	The Psychology Times	Baton Rouge	Staff
7	3rd Place	The Forum	Shreveport	Joe Todaro
7	Honorable Mention	Thrive Magazine	Lake Charles	Kristy Armand, Barbara VanGossen
8	1st Place	The Slidell Independent	Slidell	Kevin Chiri
8	2nd Place	Central City News	Baton Rouge	Woody Jenkins
8	3rd Place	Central City News	Baton Rouge	Woody Jenkins
8	Honorable Mention	The Guardian	Fort Polk	Chuck Cannon

Best Regular Column

Div	Place	Publication	City	Columnist
7	1st Place	PoV Magazine	Houma	Terry Trahan Jr.
7	2nd Place	Bayou Catholic	Houma	Claire Joller
7	3rd Place	PoV Magazine	Houma	Jacqueline Weimer
7	Honorable Mention	The Forum	Shreveport	Lou Burnett
8	1st Place	The Slidell Independent	Slidell	Kevin Chiri
8	2nd Place	The Slidell Independent	Slidell	Betsy Swenson
8	3rd Place	The Guardian	Fort Polk	Chuck Cannon
8	Honorable Mention	Capital City News	Baton Rouge	Woody Jenkins

Best Lifestyle Coverage

Div	Place	Publication	City
7	1st Place	Acadiana LifeStyle	New Iberia
7	2nd Place	The Forum	Shreveport
7	3rd Place	Thrive Magazine	Lake Charles
8	1st Place	The Slidell Independent	Slidell
8	2nd Place	The Guardian	Fort Polk
8	3rd Place	Central City News	Baton Rouge

Best News Coverage

Div	Place	Publication	City
7	1st Place	The Psychology Times	Baton Rouge
7	2nd Place	The Forum	Shreveport
8	1st Place	Central City News	Baton Rouge
8	2nd Place	Capital City News	Baton Rouge
8	3rd Place	The Slidell Independent	Slidell

Best Continuing Coverage of a Single News Event

Div	Place	Publication	City	Writer(s)
7	1st Place	The Psychology Times	Baton Rouge	Staff
8	1st Place	The Slidell Independent	Slidell	Kevin Chiri
8	2nd Place	Capital City News	Baton Rouge	Woody Jenkins
8	3rd Place	The Slidell Independent	Slidell	Kevin Chiri

Best Breaking News

Div	Place	Publication	City	Writer
8	1st Place	The Slidell Independent	Slidell	Kevin Chiri
8	2nd Place	Central City News	Baton Rouge	Woody Jenkins
8	3rd Place	Central City News	Baton Rouge	Woody Jenkins

Best Investigative Reporting

Div	Place	Publication	City	Writer
7	1st Place	The Psychology Times	Baton Rouge	Julie Nelson
8	1st Place	Capital City News	Baton Rouge	Woody Jenkins
8	2nd Place	The Slidell Independent	Slidell	Kevin Chiri
8	3rd Place	The Slidell Independent	Slidell	Kevin Chiri

Most Effective Use of Graphic Design on a Single Page

Div	Place	Publication	City	Designer(s)
7	1st Place	The Forum	Shreveport	Dallas Goins
7	2nd Place	Thrive Magazine	Lake Charles	Katie Harrington, Barbara VanGossen
7	3rd Place	Gambit	New Orleans	Britt Benoit
7	Honorable Mention	Gambit	New Orleans	Britt Benoit
7	Honorable Mention	PoV Magazine	Houma	Gavin Stevens
7	Honorable Mention	The Forum	Shreveport	Brittany White
8	1st Place	Central City News	Baton Rouge	Woody Jenkins
8	2nd Place	Central City News	Baton Rouge	Woody Jenkins
8	3rd Place	Central City News	Baton Rouge	Woody Jenkins

Best News Photo

Div	Place	Publication	City	Photographer(s)
7	1st Place	PoV Magazine	Houma	Danny Wray
7	2nd Place	The Psychology Times	Baton Rouge	Staff
8	1st Place	The Guardian	Fort Polk	Jennifer Fell
8	2nd Place	Central City News	Baton Rouge	Jolice Provost
8	3rd Place	The Guardian	Fort Polk	Chuck Cannon

Best Feature Photo

Div	Place	Publication	City	Photographer
7	1st Place	Thrive Magazine	Lake Charles	Shonda Manuel
7	2nd Place	PoV Magazine	Houma	Jo Ann LeBoeuf
7	3rd Place	Bayou Catholic	Houma	Lawrence Chatagnier
8	1st Place	The Guardian	Fort Polk	Chuck Cannon
8	2nd Place	Capital City News	Baton Rouge	Woody Jenkins
8	3rd Place	Central City News	Baton Rouge	Jolice Provost

Best Photo Package

Div	Place	Publication	City	Photographer(s)
7	1st Place	The Psychology Times	Baton Rouge	Tom Stigall
7	2nd Place	The Forum	Shreveport	Lora Fairchild
7	3rd Place	Acadiana LifeStyle	New Iberia	Staff
7	Honorable Mention	Bayou Catholic	Houma	Lawrence Chatagnier
8	1st Place	The Slidell Independent	Slidell	Michael Chiri
8	2nd Place	The Guardian	Fort Polk	Jennifer Fell
8	3rd Place	Capital City News	Baton Rouge	Ron Moore

Best Special Section-Editorial

Div	Place	Publication	City
7	1st Place	Bayou Catholic	Houma
7	2nd Place	Gambit	New Orleans
7	3rd Place	Thrive Magazine	Lake Charles
7	Honorable Mention	Thrive Magazine	Lake Charles
8	1st Place	The Slidell Independent	Slidell
8	2nd Place	The Slidell Independent	Slidell
8	3rd Place	Capital City News	Baton Rouge

Community Service / Service to Readers

Div	Place	Publication	City
C	1st Place	Central City News	Baton Rouge

General Excellence

Div	Place	Publication	City
7	1st Place	PoV Magazine	Houma
7	2nd Place	Gambit	New Orleans
7	3rd Place	The Forum	Shreveport
7	Honorable Mention	Thrive Magazine	Lake Charles
8	1st Place	Central City News	Baton Rouge
8	2nd Place	Capital City News	Baton Rouge
8	3rd Place	The Slidell Independent	Slidell
8	Honorable Mention	The Guardian	Fort Polk

Staff Generated - Black & White

Div	Place	Publication	City	Designer
7	1st Place	PoV Magazine	Houma	Gavin Stevens
7	2nd Place	Acadiana LifeStyle	New Iberia	Robert Frey
7	3rd Place	Gambit	New Orleans	Lindsay Weiss
8	1st Place	The Slidell Independent	Slidell	Brittany Livaccari
8	2nd Place	The Slidell Independent	Slidell	Brittany Livaccari
8	3rd Place	The Slidell Independent	Slidell	Brittany Livaccari

Staff Generated – Color

Div	Place	Publication	City	Designer(s)
7	1st Place	Acadiana LifeStyle	New Iberia	Melissa Landry
7	2nd Place	PoV Magazine	Houma	Gavin Stevens
7	3rd Place	Acadiana LifeStyle	New Iberia	Melissa Landry
7	Honorable Mention	Acadiana LifeStyle	New Iberia	Christy Quebedeaux
8	1st Place	Capital City News	Baton Rouge	Terrie Palmer
8	2nd Place	Central City News	Baton Rouge	Terrie Palmer
8	3rd Place	The Slidell Independent	Slidell	Brittany Livaccari
8	Honorable Mention	Central City News	Baton Rouge	Terrie Palmer

Best Ad Campaign

Div	Place	Publication	City	Designer(s)
7	1st Place	Gambit	New Orleans	Britt Benoit
7	2nd Place	Acadiana LifeStyle	New Iberia	Staff
7	3rd Place	Acadiana LifeStyle	New Iberia	Staff
7	Honorable Mention	PoV Magazine	Houma	Gavin Stevens
8	1st Place	Central City News	Baton Rouge	Terrie Palmer
8	2nd Place	Capital City News	Baton Rouge	Terrie Palmer

In-Paper Promotion

Div	Place	Publication	City	Designer
7	1st Place	Gambit	New Orleans	Lyn Brantley
7	2nd Place	Gambit	New Orleans	Mark Waguespack
7	3rd Place	Gambit	New Orleans	Mark Waguespack

Multiple Advertiser Page

Div	Place	Publication	City	Designer(s)
7	1st Place	Acadiana LifeStyle	New Iberia	Staff
7	2nd Place	PoV Magazine	Houma	Gavin Stevens
7	3rd Place	Acadiana LifeStyle	New Iberia	Staff
7	Honorable Mention	Bayou Catholic	Houma	Peggy Adams
8	1st Place	The Slidell Independent	Slidell	Brittany Livaccari
8	2nd Place	The Slidell Independent	Slidell	Brittany Livaccari
8	3rd Place	The Slidell Independent	Slidell	Brittany Livaccari

Best Classified Section or Page

Div	Place	Publication	City
8	1st Place	Central City News	Baton Rouge
8	2nd Place	Capital City News	Baton Rouge

Best Services Ad - Non-Retail

Div	Place	Publication	City	Designer(s)
7	1st Place	Acadiana LifeStyle	New Iberia	Melissa Landry
7	2nd Place	Acadiana LifeStyle	New Iberia	Melissa Landry
7	3rd Place	Acadiana LifeStyle	New Iberia	Robert Frey
8	1st Place	Capital City News	Baton Rouge	Terrie Palmer
8	2nd Place	Capital City News	Baton Rouge	Terrie Palmer
8	3rd Place	Central City News	Baton Rouge	Terrie Palmer

Best Retailer Ad

Div	Place	Publication	City	Designer(s)
7	1st Place	PoV Magazine	Houma	Gavin Stevens
7	2nd Place	Acadiana LifeStyle	New Iberia	Robert Frey
7	3rd Place	PoV Magazine	Houma	Mariella Jimenez
8	1st Place	Central City News	Baton Rouge	Terrie Palmer
8	2nd Place	Capital City News	Baton Rouge	Terrie Palmer
8	3rd Place	Capital City News	Baton Rouge	Terrie Palmer

Best Non-Traditional Use of Space Ad

Div	Place	Publication	City	Designer(s)
7	1st Place	PoV Magazine	Houma	Gavin Stevens
7	2nd Place	PoV Magazine	Houma	Gavin Stevens
7	3rd Place	PoV Magazine	Houma	Gavin Stevens

Best Special Section-Advertising

Div	Place	Publication	City
7	1st Place	Acadiana LifeStyle	New Iberia
7	2nd Place	Bayou Catholic	Houma
7	3rd Place	Acadiana LifeStyle	New Iberia
8	1st Place	Central City News	Baton Rouge
8	2nd Place	Capital City News	Baton Rouge
8	3rd Place	The Slidell Independent	Slidell

Advertising Sweepstakes

Div	Publication	City
7	Acadiana LifeStyle	New Iberia
8	Central City News	Baton Rouge

Editorial Sweepstakes

Div	Publication	City
7	PoV Magazine	Houma
8	The Slidell Independent	Slidell

Better Student Competition

Staff Generated-Black and White

Place	Newspaper	City	Designer
1st Place	The Lion's Roar	Hammond	Michael Dinino, Jr.
2nd Place	The Lion's Roar	Hammond	Michael Dinino, Jr.
3rd Place	The Lion's Roar	Hammond	Michael Dinino, Jr.

Staff Generated-Color

Place	Newspaper	City	Designer
1st Place	The Lion's Roar	Hammond	Michael Dinino, Jr.
2nd Place	The Lion's Roar	Hammond	Michael Dinino, Jr.
3rd Place	The Gramblinite	Grambling	Channing Montgomery

Best News Story

Place	Newspaper	City	Designers)
1st Place	The Lion's Roar	Hammond	Christopher Martin
2nd Place	The Tech Talk	Ruston	Rebecca Alvarez
3rd Place	Xavier Herald	New Orleans	Cassie Smith
Honorable Mention	The Lion's Roar	Hammond	Sara Patrick

Best Sports Story or Sports Feature

Place	Newspaper	City	Designer(s)
1st Place	Xavier Herald	New Orleans	Maya A. Jones
2nd Place	The Gramblinite	Grambling	Tierra Smith
3rd Place	The Tech Talk	Ruston	John Tabor
Honorable Mention	The Hawkeye	Monroe	DeRon Talley

Best Column

Place	Newspaper	City	Columnist
1st Place	The Hawkeye	Monroe	Cole Avery
2nd Place	The Tech Talk	Ruston	Amie Rolland
3rd Place	The Gramblinite	Grambling	Danielle Savage
Honorable Mention	The Tech Talk	Ruston	Chad Merritt

Best News Photo

Place	Newspaper	City	Photographer
1st Place	The Hawkeye	Monroe	Srdjan Marjanovic
2nd Place	The Lion's Roar	Hammond	Tony Romain
3rd Place	The Tech Talk	Ruston	Deepanjan Mukhopadhyay
Honorable Mention	The Hawkeye	Monroe	Emi McIntyre

Best Feature Photo

Place	Newspaper	City	Photographer
1st Place	The Tech Talk	Ruston	Sumeet Shrestha
2nd Place	The Hawkeye	Monroe	Srdjan Marjanovic
3rd Place	The Gramblinite	Grambling	Tyrie Goodman

Best Sports Photo

Place	Newspaper	City	Photographer
1st Place	The Hawkeye	Monroe	Srdjan Marjanovic
2nd Place	The Lion's Roar	Hammond	Christopher Martin
3rd Place	The Lion's Roar	Hammond	Christopher Martin
Honorable Mention	The Lion's Roar	Hammond	Christopher Martin

Most Effective Use of Graphic Design on One Page

Place	Newspaper	City	Designer
1st Place	The Southern Digest	Baton Rouge	Evan Taylor
2nd Place	The Southern Digest	Baton Rouge	Staff
3rd Place	The Gramblinite	Grambling	Evan Peters
Honorable Mention	The Lion's Roar	Hammond	Jesse Karger

General Excellence

Place	Newspaper	City
1st Place	The Gramblinite	Grambling
2nd Place	The Tech Talk	Ruston
3rd Place	The Hawkeye	Monroe
Honorable Mention	The Southern Digest	Baton Rouge

2012 Better Web Competition

Best Overall Website

Div	Place	Newspaper	City
1	1st Place	The Advocate	Baton Rouge
2	1st Place	The Courier	Houma
2	2nd Place	The News-Star	Monroe
2	3rd Place	American Press	Lake Charles
3	1st Place	Daily Comet	Thibodaux
3	2nd Place	The Ruston Daily Leader	Ruston
4	1st Place	Gonzales Weekly Citizen	Gonzales
5	1st Place	Southwest Daily News	Sulphur
5	2nd Place	Leesville Daily Leader	Leesville
5	3rd Place	L'Observateur	LaPlace
7	1st Place	The Psychology Times	Baton Rouge

Best Web Project

Div	Place	Newspaper	City	Designer
1	1st Place	The Advocate	Baton Rouge	Kevin McQuarn
2	1st Place	The Courier	Houma	Ross Lapeyrouse
2	2nd Place	The Courier	Houma	Ross Lapeyrouse
2	3rd Place	The Courier	Houma	Ross Lapeyrouse
2	Honorable Mention	The Courier	Houma	Ross Lapeyrouse
3	1st Place	Daily Comet	Thibodaux	Ross Lapeyrouse
3	2nd Place	Daily Comet	Thibodaux	Ross Lapeyrouse
3	3rd Place	Daily Comet	Thibodaux	Ross Lapeyrouse
3	Honorable Mention	Daily Comet	Thibodaux	Ross Lapeyrouse

Best Multimedia Element

Div	Place	Newspaper	City	Designer
1	1st Place	The Advocate	Baton Rouge	Arthur Lauck
1	2nd Place	The Advocate	Baton Rouge	Arthur Lauck
2	1st Place	American Press	Lake Charles	Karen Wink
2	2nd Place	American Press	Lake Charles	Karen Wink
2	3rd Place	American Press	Lake Charles	Karen Wink
2	Honorable Mention	American Press	Lake Charles	Karen Wink
7	1st Place	The Psychology Times	Baton Rouge	Jake Nelson-Dooley

Best Online Advertising - Single Ad, Static

Div	Place	Newspaper	City	Designer
2	1st Place	The Courier	Houma	Lisa Hebert
2	2nd Place	The Courier	Houma	Shaun Hebert
2	3rd Place	The Courier	Houma	Shaun Hebert
5	1st Place	L'Observateur	LaPlace	Rhett Triche

Best Online Advertising - Single Ad, Animated

Div	Place	Newspaper	City	Designer
3	1st Place	Daily Comet	Thibodaux	Shaun Hebert
5	1st Place	L'Observateur	LaPlace	Rhett Triche
5	2nd Place	L'Observateur	LaPlace	Rhett Triche

Best Online House Ad or Campaign

Div	Place	Newspaper	City	Designer
3	1st Place	The Courier	Houma	Lisa Hebert
7	1st Place	The Psychology Times	Baton Rouge	Jake Nelson-Dooley

2012 Individual Competition

Individual Feature Writing

Div	Place	Writer	Newspaper	City
A	1st Place	Howard J. Castay, Jr.	Tri-Parish Times	Houma
A	2nd Place	Howard J. Castay, Jr.	Tri-Parish Times	Houma
A	3rd Place	Howard J. Castay, Jr.	Tri-Parish Times	Houma
A	Honorable Mention	Ruth Foote	The Advocate	Baton Rouge
B	1st Place	Susan Buchanan	Louisiana Weekly	New Orleans
B	2nd Place	Susan Buchanan	Louisiana Weekly	New Orleans
B	3rd Place	Susan Buchanan	Louisiana Weekly	New Orleans
C	1st Place	Erin Kelly	Thrive Magazine	Lake Charles
C	2nd Place	Kristy Armand	Thrive Magazine	Lake Charles
C	3rd Place	Katie Harrington	Thrive Magazine	Lake Charles

Individual Photo-Black & White

Div	Place	Photographer	Newspaper	City
B	1st Place	Aaron Williams	The West Side Journal	Port Allen

Individual Feature Photo –Color

Div	Place	Photographer	Newspaper	City
A	1st Place	Howard J. Castay, Jr.	Tri-Parish Times	Houma
A	2nd Place	Howard J. Castay, Jr.	Tri-Parish Times	Houma
B	1st Place	Aaron Williams	The West Side Journal	Port Allen

Best Editorial Cartoon

Div	Place	Cartoonist	Newspaper	City
C	1st Place	Jake Nelson-Dooley	The Psychology Times	Baton Rouge
C	2nd Place	Jake Nelson-Dooley	The Psychology Times	Baton Rouge